



# PARTNERSHIP OPPORTUNITIES

United Grand Lodge of Victoria

**GRAND**  
*Installation*

2023

# THE EVENT

# GRAND

# Installation

FRIDAY 24 - SUNDAY 26 MARCH

**The Grand Installation and Grand Banquet are the largest events on the Freemasons Victoria annual calendar. Spanning over three days, with an anticipated attendance of 700 guests, these events bring together the organisation's Brethren, their families, and friends, in a trusted environment of ceremony, celebration, and collaboration.**

**On 25 March, 2023, the Grand Installation of RWBro. Anthony John Bucca as Grand Master of Freemasons Victoria and the Investiture of his Grand Officers, will take place at Melbourne Conference and Exhibition Centre, Melbourne.**

## **About Freemasons Victoria**

Freemasons Victoria is one of the most esteemed, respected, and recognised organisations in the state, and has been proudly supporting the Victorian Community for over 130 years.

A service organisation of over 7,200 adult men of all ages and cultures and over 230 Lodges across Victoria, Freemasons Victoria is a contemporary and relevant organisation of good men, supporting each other, their families and community.

Freemasons Victoria is a place for personal growth, leadership development, community engagement and philanthropy with values that are non-denominational based with a deep respect for humankind.

## **Benefits and Opportunities**

Your partnership with Freemasons Victoria and the 2023 Grand Installation is a vehicle to:

- Engage with an influential network of men, women and families
- Support your organisation's marketing and communications strategy
- Become part of the FV network of like-minded individuals
- Align your business with our guiding principles of tolerance, equality, charity, and honour

**Stand with Freemasons Victoria  
at the 2023 Grand Installation and  
enjoy these exclusive benefits**



## **GOLD EVENT PARTNER** \$6,000 (excluding GST)

- Major Event Partner status for the 2023 Grand Installation and Grand Banquet
- Exclusive VIP access to the pre-banquet cocktail function
- One table of 10 at the Grand Banquet
- 10 Tickets to the Grand Installation Ceremony
- Major Event Partner status on all event signage and speeches
- Dedicated pull-up banners with your company's logo/design visible in key event locations
- Your company's logo alongside the Freemasons Victoria logo on the media wall (size large)
- Your company logo hyperlinked from the Freemasons Victoria website homepage to your company's homepage for twelve months
- Major Event Partner status via your company logo in the Freemasons Victoria Annual Report
- Full colour double page spread in two editions of the Freemasons Victoria Journal dedicated to your company's message
- Acknowledgement in all official Grand Installation publications
- Footnote recognition on Grand Installation electronic newsletters

## **SILVER EVENT PARTNER** \$3,000 (excluding GST)

- Exclusive VIP access to the pre-banquet cocktail function
- Tickets to the 2023 Grand Installation
- Your company's logo printed on the media wall (size medium)
- Full colour double page spread in one edition of the Freemasons Victoria Journal dedicated to your company's message
- Your company logo reflected in all event related media
- Partner status via your company logo in the Freemasons Victoria Annual Report
- Acknowledgement in all official Grand Installation publications
- Footnote recognition on Grand Installation electronic newsletters

## **BRONZE EVENT PARTNER** \$1000 (excluding GST)

- Exclusive VIP access to the pre banquet cocktail function
- Tickets to the 2023 Grand Installation
- Your company's logo printed on the media wall (size small)
- Your company logo reflected in all event related media
- Partner status via your company logo in the Freemasons Victoria Annual Report
- Acknowledgement in all official Grand Installation publications
- Footnote recognition on Grand Installation electronic newsletter

# REACH



## JOURNAL



**16K**  
READERSHIP

## E NEWSLETTER



**5K**  
AUDIENCE

**43%**  
OPEN RATE



United Grand Lodge of Victoria